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EEMAX Global 2016 slated for 17-19 October at Mumbai's Sahara Star

The Event and Entertainment Management Association (EEMA), India's apex body of the events and experiential marketing industry is hosting the 8th edition of the EEMAX Global Conclave & Awards, on 17-19 October 2016, at the Sahara Star Hotel, Mumbai.



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14 September, 2016
by EE News Desk

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The endeavor of EEMAX Global is to identify, celebrate and honour the best events and experiential marketing initiatives from around the world, while the EEMAX Conclave promises to be a thought leadership summit and a networking opportunity for the industry.

Participation in the EEMAX Global will be beneficial to all the visitors, who will experience some of the finest Indian and global speakers, learn from some of the most inspiring case studies from across the globe, and create an opportunity for interaction with diplomats, tourism agencies, media

professionals, corporates and the leaders of the event management fraternity from across the globe to build future partnerships on incoming or outbound work.

Sabbas Joseph, the President of the association said, "The award ceremony this year has 88 awards across 30 categories including, brand activation, intellectual property, social, CSR, corporate education etc. We have planned for a stringent international jury that will evaluate global agencies on their work in the past financial year. We are an industry, whose time has come and we would like to share our growth with the world. We are very excited to take India to the world and likewise bring the world to India."

- **ADgully**

<http://www.adgully.com/event-and-entertainment-management-association-to-host-8th-edition-of-the-eemax-global-conclave-awards-68736.html>



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Event and Entertainment Management Association to host 8th edition of the EEMAX GLOBAL Conclave & Awards

Posted by Adgully Bureau | on September 14, 2016



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- **MXM India**

<http://www.mxmindia.com/2016/09/stage-set-for-8th-edition-of-eemax-global-conclave-awards/>



Stage set for 8th edition of EEMAX Global Conclave & Awards

14 Sep,2016

By A Correspondent

The Event and Entertainment Management Association (EEMA) will host the eighth edition of the EEMAX Global Conclave and Awards on October 17-19, at in Mumbai. The endeavour will be to identify, celebrate and honour the best events and experiential marketing initiatives from around the world, while the EEMAX Conclave promises to be a thought leadership summit and a networking opportunity for the industry.

Said Sabbas Joseph, President of EEMA: "The award ceremony this year has 88 awards across 30 categories including, brand activation, intellectual property, social, CSR, corporate education etc. We have planned for a stringent international jury that will evaluate global agencies on their work in the past financial year. We are an industry whose time has come and we would like to share our growth with the world."

Added Mandeep Singh, General Secretary, EEMA: "We can proudly say that the organised event industry in India has grown exponentially over the last two decades to more than \$800,00,00 with several 1000

- **Television Post**
<http://www.televisionpost.com/news/eema-to-host-8th-conclave-and-awards-from-17-19-oct/>

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Posted on: 13/09/2016 10:38 PM TelevisionPost Team



MUMBAI: The Event & Entertainment Management Association (Eema), the apex body of India's events and experiential marketing industry, will host the 8th edition of the Eemax Global Conclave and Awards, from 17 to 19 October, at Sahara Star Hotel, Mumbai.

The endeavour is to identify, celebrate and honour the best events and experiential marketing initiatives from around the world, while the Eemaz Conclave will be a thought leadership summit and a networking opportunity for the industry.

According to Eema, participation in the Eemax Global will be beneficial to all the visitors, who will get in touch with the finest Indian and global speakers, learn from some inspiring case studies and have an opportunity to interact with diplomats, tourism agencies, media professionals, corporate honchos and the leaders of the event management fraternity from across the globe.

Eema president Sabbas Joseph said, "The award ceremony this year has 89 awards across 30 categories including, brand activation, intellectual property, social, CSR, corporate education, etc. We have planned for a stringent international jury that will evaluate global agencies on their work in the past financial year. We are an industry whose time has come and we would like to share our growth with the world. We are very excited to take India to the world and likewise bring the world to India."

Eema general secretary Mandeep Singh said, "We can proudly say that the organised event industry in India has grown exponentially over the last two decades to more than \$8,00,00,00 with 1,000 entities operating in this space in various segments and levels across 100+ cities. We collectively employ 1,5,00,000 people.

- ADMATAZZ

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Stage set for 8th edition of EEMAX Global Conclave & Awards

By Team Admatuzz | Wednesday, 14 September 2016 5:42 AM



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- **Mumbai News Network**

<http://mumbainewsnetwork.blogspot.in/2016/09/event-and-entertainment-management.html>



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"India's apex body of the events and experie
conclave on **17-19 October 2016** in Mumbai
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Mr. Mandeep Singh, General Secretary EEMA
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operating in this space in various segments
people, provide income to more than 50 Lak
and government led projects, managethe
marketing solutions to the world' leading by

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Event and Entertainment Management Association to host 8th edition of the EEMAX GLOBAL Conclave & Awards

"India's apex body of the events and experiential marketing industry hosting the conclave on **17-19 October 2016** in Mumbai"



Mumbai, 13th September, 2016: The Event and Entertainment Management Association (EEMA), India's apex body of the events and experiential marketing industry is hosting the 8th edition of the **EEMAX GLOBAL Conclave & Awards**, on **17-19 October 2016**, at the Sahara Star Hotel, Mumbai. The endeavor is to identify, celebrate and honour the best events and experiential marketing initiatives from around the world. The **EEMAX Conclave** promises to be a world class thought leadership summit and a superlative networking opportunity for the industry.

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- **Brandturks**

<https://brandturks.wordpress.com/2016/09/13/event-and-entertainment-management-association-to-host-8th-edition-of-the-eemax-global-conclave-awards/>

BRANDTURKS

The **Event and Entertainment Management** the events and experiential marketing **GLOBAL Conclave & Awards**, on 17 Mumbai. The endeavor is to identify experiential marketing initiatives that promises to be a world class thought opportunity for the industry

Participation in the EEMAX GLOBAL experience some of the finest India inspiring case studies from across the with diplomats, tourism agencies, and the event management fraternity for incoming or outbound work.

- **Orient Publication**

<http://www.orientpublication.com/2016/09/event-and-entertainment-management.html>

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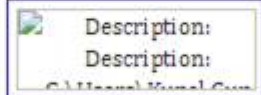
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Tuesday, September 13, 2016

Event and Entertainment Management Association Hosts the EEMAX GLOBAL Conclave & Awards



"India's apex body of the events and experiential marketing industry hosting

Mumbai, 13th September, 2016: The **Event and Entertainment Management Association** marketing industry is hosting the 8th edition of the **EEMAX GLOBAL Conclave & Awards**. The endeavor is to identify, celebrate and honour the best events and experiential marketing. The **Conclave** promises to be a world class thought leadership summit and a superlative network.

Participation in the EEMAX GLOBAL will be beneficial to all the visitors, who will experience some of the most inspiring case studies from across the globe, and create an opportunity for professionals, corporates and the leaders of the event management fraternity from across the globe to share their insights on inbound and outbound work.

Mr. Sabbas Joseph, the President of the association said, "The award ceremony this year has been a platform to recognize and honor the best in intellectual property, social, CSR, corporate education etc. We have planned for a stringer