

EEMAX GLOBAL CONCLAVE & AWARDS 2016				
Date	Session	Topic	Speakers & Details	Moderator
17.10.2016	12.30 - 14.15	Lunch		
	16.00 - 17.00	Sahara Welcome		
	17.00 - 17.05	National Anthem	Voctronica (accapella)	
	17.05 - 18.00	Inaugural Session	Sandeep Aggarwal, Visionary-Entrepreneur, Founder, ShopClues.com	
	18.00 - 19.00	KEYNOTE ADDRESS: Creativity - Globalization begins here	Raju Hirani, Film Director	
	19.00 - 20.00	The Story Tellers	Women in Events	Roshan Abbas
	20.00 onwards	Opening Entertainment	Arjun Kanungo + Voctronica	
			Akriti Kakkar + ensemble	
18.10.2016	10.20 - 10.30	National Anthem	Raaga Trippin' (accapella)	
	10.30 - 10.50	Welcome to the EEMAGINARIUM	Sabbas Joseph, President EEMA	
	10.50 - 11.10	INAUGURAL KEYNOTE: It's not what Brands Say that Matters; It's what Brands Do that Matters	Chris Weil, Chairman & CEO, Momentum Worldwide	
	11.10 - 12.10	PANEL DISCUSSION: The Experience Industry: Learnings for the Future	Chris Weil, Chairman & CEO, Momentum Worldwide	CNBC
			Michael Menezes, Chairman, Showtime	
			Anurag Batra, Managing Director, Business World	
			Sabbas Joseph, Founder-Director, Wizcraft International	
			Harindra Singh, CMD, Percept Live	
			Prasoon Joshi, CEO, McCann World Group India	
12.10 - 12.30	Tea Break			
12.30 - 13.00	Prime Time with the No.1	Arnab Goswami, Managing Editor in Chief, Times Now & ET Now		

	13.00 - 13.30	<i>The story of Pro - Wrestling League</i>	Karthikeya Sharma, Managing Director, Pro-Sportify & ITV Media Network	
	13.30 - 14.30	Lunch		
	14.30 - 15.00	<i>EEMAgination at Work</i>	Rob from Sony Artists	
	15.00 - 15.20	<i>A look into the Future: Experiences in a Connected World. Technology, Infrastructure, Consumer engagement, emerging paradigms</i>	Sudhanshu Vats, Group CEO, Viacom18 Media	
	15.20 - 16.10	<i>Digital: Making the Viral Go Round Panel Discussion</i>	Sudhanshu Vats, Group CEO, Viacom18 Media	CNBC
			Rishi Jaitly, CEO, Twitter	
			PANEL DISCUSSION:	
Shreyansh Pandey, Creative Producer, The Viral Fever				
Ashish Patil, Vice-President, Yash Raj Films				
16.10 - 17.00	CASE STUDY: <i>The Survival Billboard</i>	Luke Darcy, President, Momentum, UK		
18.10.2016	18.00 - 21.00	EEMAX GLOBAL AWARDS	Cocktails	
		EEMAX GLOBAL AWARDS	Presentation Ceremony & Entertainment	
		Post Show Party	Entertainment	