



NOMINEES & AWARDEES

Best Wedding				
Sr. No	Entry Id	Applicant Name	Agency Name	Metal
1	204	Larger than Life - Priyagold Wedding	Rashi Entertainment Pvt. Ltd.	
2	448	Sakariya Wedding	Ankita Chugh Weddings	SILVER
3	481	The Goenka Wedding	E-Factor Entertainment Pvt. Ltd.	GOLD
4	530	Magical Melange	Touchwood Group	SILVER
5	532	Royal Soiree	Touchwood Group	
Best Social event other than wedding				
1	92	A Starry Affair	Momentum Group	SILVER
2	126	Kaisha's Dreamland - Birth Announcement	Rashi Entertainment Pvt. Ltd.	
3	127	Teejo Ka Tyohar	Rashi Entertainment Pvt. Ltd.	BRONZE
4	495	Oneder Carnival	E-Factor Entertainment Pvt. Ltd.	
5	496	The Inspiration Of Gatsby	E-Factor Entertainment Pvt. Ltd.	GOLD
Best Destination Wedding				
1	74	Udaipur Wedding	Wedniksha	
2	302	#Ohkishaadi	Theme Weavers Designs	
3	544	Magical Melange	Touchwood Group	BRONZE
4	598	Sakariya Wedding	Ankita Chugh Weddings	SILVER
5	599	The Atlantean Legends	E-Factor Entertainment Pvt. Ltd.	GOLD
Best Décor Design for a Wedding or Social Event				
1	497	The Inspiration of Gatsby	E-Factor Entertainment Pvt. Ltd.	GOLD
2	498	Oneder Carnival	E-Factor Entertainment Pvt. Ltd.	
3	519	Maitri Weds Rohit	Studio Neelabh	BRONZE
4	546	Greek Odyssey	Touchwood Group	SILVER
5	685	The Jaipur Blue-Sheesh Mahal Cocktail With Rohit Bal	R2S Events and Entertainment LLP	

6	686	The Aggarwal Wedding With Rohit Bal	R2S Events and Entertainment LLP	
Best Ceremony for Sports				
1	158	T20 World Cup 2016 closing award ceremony	K.G Movie	SILVER
2	491	Hero ISL Opening Ceremony 2015	Showtime Events India Pvt Ltd	GOLD
Best Sports Team Activation				
1	156	T1 Racer Program (TRP)	TIC	GOLD
2	217	Kingfisher Bowl Out	Phase 1 Events and Experiences	SILVER
Best Execution of a Sports Event				
1	157	Tata Motors T1 PRIMA Truck Racing Championship	TIC	GOLD
2	230	Mirchi Neon Run	Aura Integrated Solutions Pvt. Ltd.	SILVER
3	271	Red Bull F1 Show run	Wizcraft International Entertainment Pvt. Ltd	
4	524	Adidas Uprising	Jagran Solutions	BRONZE
5	543	Red Bull Campus Cricket World Finals 2015	Jagran Solutions	
Best New IP - Event or Activation				
1	65	Kids Culinaire	Pilcrow Communications	GOLD
2	355	Aadyam	Fountainhead Mktg.	SILVER
3	649	The God of Healthy Beginnings	DDB Mudra	BRONZE
4	661	ATP International Fitness & Soprts Convention 2015	Markcom Solutions Pvt. Ltd.	
Best IP - Event or Activation				
1	149	Vacation	Gandhi Corporation	
2	239	India Bike Week 2016	70 EMG	GOLD
3	357	Mahindra Blues Festival 2016	Fountainhead MKTG	BRONZE
4	602	Pushkar Fair	E-Factor Entertainment Pvt. Ltd.	SILVER
5	657	IIFA 2015	Wizcraft International Entertainment Pvt. Ltd.	
6	684	Wallbook - Mohandas to Mahatma	Brand Promotions India Pvt. Ltd.	
Best Integrated Communication Program for an IP				
1	356	Aadyam	Fountainhead MKTG	
2	360	Mahindra Blues Festival 2016	Fountainhead MKTG	BRONZE
3	366	BBT	Laqshya Event IP Pvt Ltd	GOLD
4	511	India Bike Week	70 EMG	SILVER
5	575	Horlicks Wizkids	Krayon - LXL Ideas	
Best use of Digital Marketing for an Event or Activation				
1	197	iTech 2015	Phase 1 Events and Experiences	BRONZE
2	251	Nivea Men Deodoriser #SniffSniff campaign	Candid Marketing	BRONZE
3	309	The Aditya Birla Awards for Outstanding Achievement 2015	Fountainhead Mktg.	
4	405	Maruti Ertiga Activation	Laqshya Event IP Pvt. Ltd.	SILVER

5	447	Zest Record Run	Inextis Events Pvt. Ltd.	GOLD
Best use of Technology for an Event or Activation				
1	214	Kinetic Installation & Content Mapping At Global Premiere Vitara Brezza, Autoexpo 2016	Communique Marketing Solutions Pvt. Ltd.	GOLD
2	252	India's Message To Space	Candid Marketing	SILVER
3	310	The Aditya Birla Awards for Outstanding Achievement 2015	Fountainhead Mktg.	SILVER
4	459	Resurgent Rajasthan Cultural Night	Showtime Events India Pvt. Ltd.	
5	652	The God of Healthy Beginnings	DDB Mudra	
Best Social Media Amplification or Mobile Application for an Event or Activation				
1	338	Oxigen Play the host Campaign - Ghar Pe	TEAM 1	
2	339	Project G	Laqshya Event IP Pvt. Ltd.	BRONZE
3	406	Maruti Ertiga Activation	Laqshya Event IP Pvt. Ltd.	
4	407	Budweiser Bud & Burgers	TEAM 1	GOLD
5	611	Ideapreneurship	Go Live	SILVER
Best Event Management & Experiential Marketing Education Program				
Category removed				
Best Exhibition Space or Retail Display or Experience Centre				
1	378	PepsiCo @ Make In India Week 2016	TEAM 1	SILVER
2	453	India @ COP 21 Climate Change Summit, Paris.	Showtime Events India Pvt. Ltd.	GOLD
3	456	STARTup India Interactive Technology Expo	Showtime Events India Pvt. Ltd.	
4	466	Hero Motocorp Pavalion	Showtime Events India Pvt. Ltd.	BRONZE
5	647	Daimler India Commercial Vehicles - Excon 2015 Booth Design	Showtime Events India Pvt. Ltd.	
Best Consumer Activation (overall)				
1	73	Classmate Art Academy	Victor Tango Entertainment Pvt. Ltd.	BRONZE
2	212	Maruti Suzuki 'Transformation' At Autoexpo 2016	Communique Marketing Solutions Pvt. Ltd.	
3	244	Sighting Of The Flying Deity	Candid Marketing	GOLD
4	245	Kwality Walls 'Week Of Joy'	Candid Marketing	
5	646	The God Of Healthy Beginnings	DDB Mudra	SILVER
Best Public Event (Ticketed + Non Ticketed)				
1	46	Mirchi Neon Run	Aura Integrated Solutions Pvt. Ltd.	SILVER
2	343	South Asian Games 2016 Opening Ceremony	Encompass Events Pvt. Ltd.	
3	473	Taj Balloon Festival	E-Factor Entertainment Pvt. Ltd.	SILVER
4	603	Pushkar Mela	E-Factor Entertainment Pvt. Ltd.	GOLD

5	656	IIFA 2015	Wizcraft International Entertainment Pvt. Ltd	
Best Mall or Instore Activation				
1	48	Ferrero Rocher Golden Experience	Pilcrow Communications	BRONZE
2	185	Fastrack- Don't Fake With Me	Phase 1 Events and Experiences	
3	403	Maruti Ertiga Activation	Laqshya Event IP Pvt Ltd	
4	672	Pink Power	DDB Mudra	SILVER
5	673	Electronic Ganesha	DDB Mudra	
Best Signature Event				
1	315	South Asian Games 2016 Opening Ceremony	Encompass Events Pvt. Ltd.	
2	332	Project G	Laqshya Event IP Pvt Ltd	BRONZE
3	471	Taj Balloon Festival	E-Factor Entertainment Pvt. Ltd.	BRONZE
4	493	Udaipur Lake Festival	E-Factor Entertainment Pvt. Ltd.	GOLD
5	664	Hannover Messe Opening Ceremony 2015	Wizcraft International Entertainment Pvt. Ltd	SILVER
Best Televised Even				
1	28	22nd Annual Star Screen Awards 2016	Cineyug International Entertainment Pvt. Ltd.	GOLD
2	31	61st Filmfare Awards 2015	Cineyug International Entertainment Pvt. Ltd.	SILVER
3	345	South Asian Games 2016 Opening Ceremony	Encompass Events Pvt. Ltd.	
4	658	IIFA 2015	Wizcraft International Entertainment Pvt. Ltd.	SILVER
5	662	Sony Guild Awards	Wizcraft International Entertainment Pvt. Ltd.	
Best Product or Service Launch Event				
1	199	Maruti Suzuki Baleno Media And Auto-Journo Launch	Communique Marketing Solutions Pvt. Ltd.	SILVER
2	200	Maruti Suzuki Scross Media And Auto-Journo Launch	Communique Marketing Solutions Pvt. Ltd.	SILVER
3	203	Maruti Suzuki Global Premiere Of Vitara Brezza At Autoexpo2016	Communique Marketing Solutions Pvt. Ltd.	GOLD
4	381	Microsoft Windows 10 Launch	Encompass Events Pvt. Ltd.	
5	503	Daimler, Premiere Ii, Chennai	Showtime Events India Pvt. Ltd.	
Best MICE Event				
1	24	Wipro Leading Edge 2015	Network8 Promotions and Events Pvt. Ltd.	
2	50	Bharatbenz Financial Services Januarfest	Aura Integrated Solutions Pvt. Ltd.	SILVER
3	59	The Titans Amsterdam 2016 For Bajaj Finserv	Moving Heads Events Pvt. Ltd.	

4	206	Sony India 'Power Of Wow' Annual Conference 2016	Communique Marketing Solutions Pvt. Ltd.	GOLD
5	342	Yolo	Laqshya Event IP Pvt. Ltd.	GOLD
Best International Event				
1	38	The Times of India Film Awards 2016	Cineyug International Entertainment Pvt. Ltd.	
2	39	Arab Indo Bollywood Awards 2015	Cineyug International Entertainment Pvt. Ltd.	
3	638	Infosys at World Economic Forum 2016	Showtime Events India Pvt. Ltd.	SILVER
4	644	Infosys Confluence 2016	Showtime Events India Pvt. Ltd.	BRONZE
5	655	IIFA 2015	Wizcraft International Entertainment Pvt. Ltd.	GOLD
Best Internal Event or Activation				
1	56	BharatBenz Financial Services Januarfest	Aura Integrated Solutions Pvt. Ltd.	GOLD
2	140	Spirit of Wipro Run	Phase 1 Events and Experiences	
3	311	The Aditya Birla Awards for Outstanding Achievement 2015	Fountainhead Mktg.	
4	335	Project G	Laqshya Event IP Pvt. Ltd.	SILVER
5	414	Asian Paints Sales Conference of the Year	Geometry Global Encompass Network	GOLD
Best Event for the Govt				
1	340	South Asian Games 2016 Opening Ceremony	Encompass Events Pvt. Ltd.	BRONZE
2	458	Resurgent Rajasthan Cultural Night	Showtime Events India Pvt. Ltd.	SILVER
3	468	Indigenous Terra Madre 2015	Fountainhead Mktg.	
4	475	Taj Balloon Festival	E-Factor Entertainment Pvt. Ltd.	GOLD
5	665	Hannover Messe Opening Ceremony 2015	Wizcraft International Entertainment Pvt. Ltd.	
Best CSR Event or Activation Initiative				
1	70	Stand #Withmalala Campaign	Victor Tango Entertainment Pvt. Ltd.	
2	184	Spirit Of Wipro Run	Phase 1 Events and Experiences	
3	223	Luxe Royale	Aura Integrated Solutions Pvt. Ltd.	SILVER
4	643	The God Of Healthy Beginnings	DDB Mudra	GOLD
5	670	Eye For An Eye	DDB Mudra	GOLD
Best Road Show				
1	201	Krishi Mahotsav	Visionforce	NO WINNER
2	209	Nexa Terminal	Communique Marketing Solutions Pvt. Ltd.	
3	240	Sighting Of The Flying Deity	Candid Marketing	
4	301	Moto Spotlight	Fountainhead Mktg.	
5	539	Castrol Mobile Unit Activation	Jagran Solutions	
Best School or Youth Activation				

1	66	Classmate Spell Bee	Victor Tango Entertainment Pvt. Ltd.	BRONZE
2	248	Mighty Raju ka Space Station	Candid Marketing	
3	363	GSL	Laqshya Event IP Pvt. Ltd.	SILVER
4	490	The Reliance Foundation Jr. NBA program	Fountainhead MKTG	
5	565	Horlicks Wizkids	Krayon - LXL Ideas	BRONZE
6	568	NSE FUNancial Quest	Krayon - LXL Ideas	
7	605	Rapid Metro The Joy Express	CRI Events Pvt. Ltd.	
Best Product Launch Activation				
1	71	Classmate Art Academy	Victor Tango Entertainment Pvt. Ltd.	BRONZE
2	213	NEXA TERMINAL	Communique Marketing Solutions Pvt. Ltd.	
3	249	Sighting of the Flying Deity	Candid Marketing	SILVER
4	290	The Photographic Journey of Raghu Rai with Gionee Elife E8	Vibgyor Brand Services	
5	437	Amazon Tatkal : Ready for 60 Minutes Challenge	Vibgyor Brand Services	GOLD
Best Dealer Activation				
1	186	Ultratech Beats 2016	Network8 Promotions and Events Pvt. Ltd.	BRONZE
2	250	Petronas Ke Bahubali	Candid Marketing	BRONZE
3	300	Dicv Dealers Day	Aura Integrated Solutions Pvt. Ltd.	
4	303	Dicv Supplier Meet	Aura Integrated Solutions Pvt. Ltd.	SILVER
5	651	Hathi Cement - Sidhee Cement - Excellence Awards 2014-15	Markcom Solutions Pvt. Ltd.	